THE SHERIDAN ARTS FOUNDATION PRESENTS

THE 32ND ANNUAL

WILD WEST FEST



Running Free, Maggie Stevens

June 1-5, 2026 • Telluride, CO

A week of empowering activities for Boys and Girls Clubs of America.

HISTORIC SHERIDAN OPERA HOUSE

WILD West FEST

BOYS & GIRLS CLUBS OF AMERICA



TOYS, CRAFTS, BALLOONS & FUN FOR BABIES,
TODDLERS, KIDS, TWEENS, TEENS & ADULTS, TOO!

CHECK OUT SOME OF OUR FUN & FABULOUS BRANDS:

Hape · Popslimes · LEGO · Schleich · Connetix · Fat Brain Toys · squishable · Great Pretenders

150 W PACIFIC AVE, #C | +1.970.239.6112 | ENCHANTEDFORESTTOYSHOPPE.COM

SHARING TELLURIDE'S FRONTIER SPIRIT

For more than three decades, the Sheridan Arts Foundation has proudly produced Wild West Fest, a week-long immersive program that has served over 1,400 children with confidence-building experiences. Participants and their chaperones are invited to experience art, music, and adventure that shape unforgettable memories and foster personal growth. Each year, youth participants earn invitations based on their positive attitudes, perseverance, and commitment to their communities.

Wild West Fest is proud to collaborate with Boys & Girls Clubs of America to host this year's 32 deserving young participants from across the country.



This year, the Wild West Fest program has been revitalized after taking a year off to incorporate feedback from youth and their counselors. The Sheridan Arts Foundation is thrilled to bring this tradition back with new energy and small changes to create the best Wild West Fest yet. The week is designed to foster camaraderie, confidence and a sense of possibility for its youth participants. During their week in Telluride, they will ride horses, explore homesteads and ranches, swim in hot springs, play games, enjoy cookouts, a movie night and live music, while making new friends and discovering their potential.

SHERIDAN ARTS FOUNDATION & TELLURIDE'S CROWN JEWEL



The historic Sheridan Opera House was built in Telluride, Colorado in 1913 by J.A. Segerberg as a vaudeville theater and cultural center, attracting variety shows, orchestras and touring theater companies. After periods of closure and ownership changes, the building was in a state of severe disrepair by the 1990s. In 1991 the Sheridan Arts Foundation (SAF) was founded by Sandra Carradine as a 501(c)(3) non-profit, saving the building from commercial development and creating a community hub for live theater, concerts, movies, youth education, and lectures in Telluride.

Today, the SAF mission continues to stand strong, generating year-round entertainment in Telluride's beautiful 113-year-old Crown Jewel. Combined with Young People's Theater rehearsal and public and private rentals, the building is in use 270 days a year. Rental subsidies of non-profits and local entities average $100,000-$106,000 annually. The SAF has spent over $2.4 million to restore and maintain the historic opera house.

This Wild West Fest Program is Made Possible by Generous Grant and Sponsorship Partners

TOWN OF TELLURIDE
COMMISSION FOR COMMUNITY, ARTS, AND SPECIAL EVENTS (CCAASE)

BOYS & GIRLS CLUBS OF AMERICA

Colorado creative Industries

THE WILD HORSE Refuge

TELLURIDE FOUNDATION
make more possible

Coca-Cola

ALPINE LODGING
TELLURIDE

MOUNTAIN LODGE

ACCOMMODATIONS in TELLURIDE

BROWN DOG PIZZA
TELLURIDE, COLORADO

COLORADO LOCAL STEAMIES BURGER BAR

CAMEL VALLEY RANCH

Alpine Bank

Schmid Family Ranch

Thank you to our Wild West Fest Supporters

GRACE REINS EQUINE THERAPY

Telluride Horseback Adventures
TELLURIDE COLORADO

RUSTICO RISTORANTE

La Cocina de Luz

BAKED IN TELLURIDE

the butcher the baker

JIMMERS BBQ

TELLURIDE OUTSIDE

VLE VERUM LUX ENTERTAINMENT

Special thanks to everyone who donated after our program was printed!

This Wild West Fest Program is Made Possible by Generous Grant and Sponsorship Partners

TOWN OF TELLURIDE
COMMISSION FOR COMMUNITY, ARTS, AND SPECIAL EVENTS (CCAASE)

BOYS & GIRLS CLUBS OF AMERICA

Colorado creative Industries

THE WILD HORSE Refuge

TELLURIDE FOUNDATION
make more possible

Coca-Cola

ALPINE LODGING
TELLURIDE

MOUNTAIN LODGE

ACCOMMODATIONS in TELLURIDE

BROWN DOG PIZZA

CURATE

COLORADO LOCAL STEAMIES BURGER BAR

CAMEL VALLEY RANCH

Alpine Bank

Schmid Family Ranch

Thank you to our Wild West Fest Supporters

GRACE REINS EQUINE THERAPY

THE TELLURIDE TIMES

Telluride Horseback Adventures

RUSTICO RISTORANTE

La Cocina de Luz

BAKED IN TELLURIDE

the butcher the baker

JIMMERS BBQ

TELLURIDE OUTSIDE

VLE VERUM LUX ENTERTAINMENT


LIVE LIKE MB
Proud sponsors of Wild West Fest, the Live Like MB Foundation honors Mary Barrett's legacy by supporting youth programs and animal welfare.
Telluride—MB's favorite place—holds so many special memories for our family. We're grateful to this community and proud to help create those same joyful experiences for other kids through Wild West Fest.
LEARN MORE HERE

Wild West Fest is made possible through contributions from our CHILD SPONSORS

Anonymous
Barnett Family Foundation Fund within GiveWellCommunity Foundation
Elaine & Norm Brodsky
Mark & Susan Dalton
Sally Falkner
Peter Edwards & Rose Gutfeld
Jessco Electric, LLC.
Carol & John Keogh
Maura Kozik
Betsy & Eric Lattanner
Live Like MB Foundation
Mr. and Mrs. Martin Mannion
Mrs. Diane L. Max
Barry & Carmen Nordstrand
Valerie & Jeff Sikora
Tammy & Scott Smith
Richard Sowden Family
Sheryl & Gary Wood
Phil & Jean Wagner Family
Paul & Aleta Zoidis

Special thanks to everyone who donated after our program was printed!

HORSEBACK ADVENTURES





Horseback Riding Day! Participants will head out on a horseback adventure. Our partners Horseback Adventures and Grace Reins Equine Therapy will offer plenty of adventure & education during a full day of riding and interaction with the horses followed by a Brown Dog Pizza party and movie night.

BIG MOUNTAIN ADVENTURES





Big Mountain Day! Kids will traverse nearby passes and mountain roads on Telluride Outside's oversized Jeeps, then wrap up the morning with time at Ouray Hot Springs. The day's adventures conclude at Camel Valley Ranch in Ridgway with the patron BBQ in honor of Mary Barrett Stevens catered by Jimmers BBQ, fly fishing on the pond, and tons of fun with Camel Valley Ranch's animals.

EXPLORING THE HOMESTEAD





Homestead Day! Kids and patrons are invited to the historic Schmid Ranch for a cowboy breakfast prepared by Sheridan Opera House staff. After time to explore the ranch, hiking, meeting barn animals, and learning about homestead life in Telluride's early days, participants will have time to ride the gondola and explore the town of Telluride. That evening, participants will enjoy a festive dinner at Rustico Ristorante.

ROUNDUP TELLURIDE DAY





Roundup Day! Participants invite the town of Telluride to meet at Oak St. Park & Elks Park for stagecoach rides, live music from *Western Medicine*, crafts, face painting, a photo booth, and a bank robbery reenactment with a nickel drop. The kids will enjoy dinner catered by La Cocina de Luz, then the public is again invited to conclude our exciting week with free line dancing lessons followed by *Sean DeLand & The Western Slope* live in concert at the Sheridan Opera House (open to the public). See Roundup page of this program for more details.


Coca-Cola
PROUD SUPPORTER OF
TELLURIDE'S
WILD
West
FEST
Coca-Cola
Coca-Cola
zero SUGAR
©2019 The Coca-Cola Company.

DECADES OF FUN & SERVICE














two skirts
127 W. COLORADO AVE. • 970.728.6828 • SHOPTWOSKIRTS.COM

QUOTES FROM WILD WEST FEST PARTICIPANTS

IN THEIR OWN WORDS



From the moment I arrived I felt joy because I got to see mountains and ponds.
-Angel, Mobile, AL

We had so much fun this past week staying in Telluride and enjoying everything that Wild West Fest had to offer. There wasn't a minute where I wasn't busy. I was able to make new friends while learning new things.
-Ramiro, Farmington, NM

This was my first time doing this and it was the best experience I had with a great group of boys. I loved the people of this town and the way they treated us with kindness.
-Willis, Polk County, FL

My greatest accomplishment was being acknowledged as an outstanding peer and leader. My favorite memory was horseback riding. It was amazing!
-Pedro, Denver, CO

When the brain LEARNS CALM, everything in life gets *easier*.



A **natural solution** for children, teens & adults who feel overwhelmed, anxious, unfocused, or stuck in stress.

From overwhelmed	To Empowered
• Big emotions, frequent meltdowns	• Calmer emotions
• Trouble focusing or sitting still	• Improved focus & attention
• Anxiety, stress, or racing thoughts	• Greater resilience to stress
• Poor sleep or constant fatigue	• Better sleep & more relaxed
• Feeling overwhelmed or "on edge"	• More peace & calm at home

Training your brain matters- *because a calm, resilient & flexible mind performs better.*





Terri Motley
NeurOptimal® Certified Basic Trainer
Local. Trusted.
Here to help you & your family thrive.

BRAIN Training
OF SW COLORADO
The future of wellness begins in your brain.

Curious?
Book a Discovery call!

Call or text me to learn more ~ 970-901-4539

Committed to COLORADO and you.

WE ARE PROUD, LONGTIME SUPPORTERS OF THE SHERIDAN ARTS FOUNDATION.



You deserve a bank that fits your life.
The kind of service only a Colorado community bank can offer.

alpinebank.com

Alpine Bank

Member FDIC

DECADES OF FUN & SERVICE















COLORADO LOCAL

STEAMIES

BURGER BAR

TELLURIDE ELEV 8750

Proud Sponsor of Wild West Fest

steamiesburgers.com



1413 East Main Street, Montrose
970-252-1227 | jimmersbbq.com



VERUM LUX
ENTERTAINMENT

Whether it's a wedding weekend, corporate event, or private celebration, Verum Lux delivers:

- Professional DJs & MCs
- Premium Sound & Lighting
- Luxury Photo Booths
- Full A/V Production
- Custom Event Enhancements



PACKED DANCE FLOORS.
SEAMLESS PRODUCTION.
UNFORGETTABLE NIGHTS.



Serving Telluride, Crested Butte, Aspen & destination events across Colorado.





www.verumlux.com
@verumlux_djs

THE SHERIDAN ARTS FOUNDATION PRESENTS

WILD WEST FEST ROUNDUP DAY

YOU'RE INVITED!

FRIDAY, JUNE 5

11AM-4PM

ELKS PARK & OAK ST. PARK

11am-4pm	Crafts, Photobooth, Sluicing, Lawn Games, Face Painting
12-3pm	Stagecoach & Wagon Rides
1 & 3pm	Music from *Western Medicine*
3:30pm	Bank Robbery Scene & Nickel Drop
7-8pm	Line Dancing
8-9:30pm	*Sean DeLand & The Western Slope* Live in Concert

LIVE MUSIC FROM

Western Medicine



FREE LINE DANCING & CONCERT



SEAN DELAND & THE WESTERN SLOPE

FRIDAY, JUNE 5 | 7PM

Sheridan Opera House • Open to the Public

Free line dancing lessons followed by *Sean DeLand & The Western Slope* live in concert.

SheridanOperaHouse.com

SCHEDULE OF EVENTS

MONDAY | JUNE 1

Wild West Fest Participants Arrive in Telluride
Movie night with dinner provided by Steamies Burger Bar

TUESDAY | JUNE 2

8 AM Depart to Brown Ranch
9 AM-2 PM Horseback Adventures & Grace Reins Equine Therapy
5 PM Pizza night catered by Brown Dog Pizza
6 PM Movie night

WEDNESDAY | JUNE 3

8 AM Donuts and departure for Telluride Outside Jeep excursion
11 AM Lunch in Ouray
12 PM Swimming at Ouray Hot Springs
*3:30 PM Arrive for patron BBQ & activities at Camel Valley Ranch
6:30 PM Depart for Telluride

THURSDAY | JUNE 4

9:30 AM Depart for Schmid Family Ranch
*10 AM Pancake breakfast
11 AM-1 PM Explore Schmid Family Ranch & homestead life
1:30-4:30 PM Time to explore Town of Telluride
5 PM Dinner at Rustico Ristorante

FRIDAY | JUNE 5

Roundup Day: Free and Open to the Public!
11 AM-4 PM Live music, stagecoach rides, photo booth, crafts, and more!
7-9:30 PM Line dancing and free concert. See opposite page for details.

SATURDAY | JUNE 6

Participants depart. Safe travels and happy trails!

***Patrons Invited**

the butcher the baker



Monday-Saturday
7 a.m.-8 p.m.

Sunday Brunch
8 a.m-2 p.m.

butcherandbakercafe.com

201 E. Colorado Ave
Telluride, Colorado
(970) 728-2899





CROSSBOW

101 W. COLORADO AVE, TELLURIDE, CO

10 - 7 PM everyday

CUSTOM HATS - HANDMADE LEATHER - VINTAGE - JEWELRY

The Sheridan Arts Foundation

OUR MISSION

The Sheridan Arts Foundation was founded in 1991 as a 501(c)(3) non-profit organization to restore and preserve the historic Sheridan Opera House, bring quality arts and cultural events to Telluride, and provide local and national youth with access to the arts through education.

Board of Directors

Mark F. Dalton

James Gallagher

James I. Black III

Grace Engbring

Jason Soules

SCAN TO DONATE!

Your generosity is sincerely appreciated!

SAF Staff

President
Steve Palamar

Executive Director
Ronnie Palamar

Young People's Theater &
Wild West Fest Coordinator
Leah Heidenreich

PR & Marketing Director
Jen Laney

Production &
Facilities Manager
Josh Laydon

Finance Manager
Carrie Cook

Box Office Manager
Maddie Hitching

Support Team
Dany Ramirez
Xiomara Martinez
Brady + Vanessa

The Sheridan Arts Foundation is supported in part by grants funded by Colorado Creative Industries, the Town of Telluride Commission for Community Assistance, Arts and Special Events, and Telluride Foundation. Donations are tax-deductible to the extent allowed by law.

The Mountains are Calling

ACCOMMODATIONS in TELLURIDE







Local Vacation Rentals

We're your connection to the best of Telluride, from local favorites to hidden gems, with homes and hospitality made for mountain living.

ACCOMMODATIONS in TELLURIDE

HOSTED in Telluride

VacationTelluride.com | 866.754.8772 |

23rd annual TELLURIDE PLEIN Air

a celebration of outdoor painting

Telluride's premier plein air festival hosts 24 artists each year. Join us for the 2026 exhibition and sale.



Richie Vios, 2025 Artist Choice Winner. Telluride Gondola Station, 2026 poster art. Watercolor, 12 x 24 in. | vioswatercolor.com

Exhibition & Sale
July 3-5, 2026

Event information & schedule
telluridepleinair.com

HISTORIC SHERIDAN OPERA HOUSE

PleinAir MAGAZINE



BUY THIS ARTWORK!

Your purchase supports the Sheridan Arts Foundation and Wild West Fest

"Running Free"

By Maggie Stevens
Oil on canvas, 20 x 20 in.
Buy it now price: $2000
For inquiries email:
leah@sheridanoperahouse.com

PHOTOGRAPHY CREDITS

The photographs highlighted in this program are from the Sheridan Arts Foundation Wild West Fest archives and represent the works of....

Eric England
Christian Hilbert
Michael Mowery
Dean Rolley
Brett Schreckengost

Sponsor A Child!

It's not too early to sponsor a participant for 2027! Donate now to sponsor a child for next year's Wild West Fest.

2026 Wild West Fest Artist: “Running Free”

Maggie Stevens

Maggie Stevens focuses on large-scale abstract expressionism in acrylics and other mark-making tools, but loves any creative experience that doesn't require too much precision or patience. She spent high school and college taking fine arts classes primarily in drawing and painting and graduated from Johns Hopkins University with a degree in art history and a focus in studio art. In addition to painting whenever she has a free moment, she is the director of visual arts at Ah Haa School for the Arts. Maggie’s favorite activities are anything with her daughter, Juliet, husband, Sam, and dogs, Dill Pickle and Rooster.





Great Dress Mini #1, Acrylic on board

This year’s Wild West Fest poster artwork, “Running Free,” (opposite page) was inspired by the joy & electric energy of kids running around in the outdoors. During her seven years as mentorship director for Wild West Fest, Maggie witnessed the pure excitement emanating from attendees when they went horseback riding. The red background and butterfly paisleys are small nods to her niece, Mary Barrett Stevens, who passed away in the Texas hill country floods. Mary deeply loved her time in Telluride; now the organization created by her parents in her name, Live Like MB, supports Wild West Fest to help share her favorite place with other kids.

Congratulations Wild West Festival
on your dedication to the children for the past thirty years!

Rustico ristorante is proud to welcome you all back again!



RUSTICO RISTORANTE

114 E. Colorado Ave, Telluride, CO 81435 - Reservations call 9707284046 - To go call 9707281879

Brown Dog Pizza



is proud to support the Wild West Festival!

HELP US HELP A CHILD



Wild West Fest provides youth from Boys & Girls Clubs of America with a week of empowering experiences in Telluride, Colorado, at no cost to their families.

PLEASE DONATE TODAY!

Wild West Fest is produced by the Sheridan Arts Foundation, the 501(c)(3) non-profit organization that owns and operates the historic Sheridan Opera House.

SheridanOperaHouse.com | 110 N. Oak St., Telluride, CO 81435



VACATION RENTALS | PRIVATE RESIDENCE PROPERTY CARE | HOA MANAGEMENT

LOCALLY OWNED & OPERATED

ESTD 1996

ALPINE LODGING

TELLURIDE

TELLURIDELODGING.COM | 970-728-3388

HISTORY OF WILD WEST FEST

In 1991, Sandra and Keith Carradine held a Wild West Roundup at Carsten's Ranch with celebrity friends like Mel Gibson, Rodney Crowell and Brian Dennehy to raise the funds to save the historic Sheridan Opera House from demolition and establish the Sheridan Arts Foundation, the 501(c)(3) non-profit that owns and operates the opera house today. During the Roundup, the idea to share the beauty and culture of Telluride with youth from the Boys and Girls Clubs of America was born.

The Carradines and the Sheridan Arts Foundation officially kicked off the program with Boys & Girls Clubs of Metro Denver skiing with gold medalist Franz Klammer with the help of community member Mickey Salloway and his relationship with Telluride Ski and Golf.



Daryl Hannah & participants

In 1995, WWF moved to the fall when twenty-eight kids and seven counselors from Farmington, Denver and the Ute reservation participated. Youth worked in mentorships with Daryl Hannah (drama), Rodney Crowell (songwriting) and professional rodeo cowboy Larry Mahan (horseback riding). The week included a cutting event with participation from Ralph Lauren's ranch to raise awareness for the program.



Rodney Crowell in his songwriting mentorship

HISTORY OF WILD WEST FEST

The next few years included Daryl Hannah hosting the week, celebrity cutting events with Christie Brinkley, performances from the Supremes, and expanding the program to include 35 kids from various Boys and Girls Clubs of America including Atlanta. Other celebrities like Mac Davis, Rickie Lee Jones, Peter Bogdanovich, Franz Weber, pro golfer Peter Kostis and Dennis Weaver all donated their time in the late 1990s. When the program moved to the 4th of July, kids participated in the beloved Main Street parade alongside the Riata Ranch Cowgirls demonstrating their show-stopping trick riding and roping skills when the program moved to the 4th of July.



Peter Bogdanovich, Keith Carradine, Sandra Carradine (founder), Daryl Hannah



Chip Allen

Featuring Kansas Carradine, the kids and Cowgirls demonstrated their show-stopping trick riding and roping skills. With corporate sponsorships including Coca-Cola (still a sponsor today) and Chevy Trucks, participants grew to as many as 50 kids and included Telluride locals.

In 1998, beloved father, friend and Wild West Fest supporter Chip Allen tragically passed away. The Sheridan Arts Foundation honored his devotion

HISTORY OF WILD WEST FEST

to Wild West Fest by officially naming the three-day skill-building program that pairs WWF youth with experts in their field the Chip Allen Mentorship Program, or CAMP.

Wild West Fest and CAMP continued to flourish with involvement from celebrities lending their name and time to the program. Appearances included Darlene Love performing on the Sheridan Opera House stage with the kids by her side, comedian Sinbad, country legend Tanya Tucker, General Norman Schwarzkopf, who shared his stories as a fly fishing mentor in the 2004 book *Chicken Soup for the Fisherman's Soul*, motivational speaker and Harley Davidson CEO Richard Teerlink and artist Donna Howell-Sickles. Tom Cruise, Joe Cocker and many others have supported the program financially.

Some of the many locals who have assisted Wild West Fest include Mark Galbo, Ashley Boling, Joel Kirkoff, Paul Horrigan, Chris Loccissano, Kellie Day, Ava Halper, Landon Feller, Brian Hayes, Dean Rolley, Brett Schreckengost, Amy Taylor, Ralph Warren, Nicole Finger, Lauren Metzger, Roudy Roudebush, Susie Billings, Richard Arnold and Julee Hutchison.

In 2003, Wild West Fest was moved to the first week of June making it easier to obtain the necessary lodging and services donated by local businesses. Other than a two-year hiatus during COVID, the Sheridan Arts Foundation continues to bring kids from all over the country and region for a week of empowering, once-in-a-lifetime opportunities and hopes to continue for another 30 years. The Sheridan Arts Foundation ensures that kids attend at no cost to their families and has



General Schwarzkopf gathering his fly fishing mentorship group

HISTORY OF WILD WEST FEST

taken on the task of providing all lodging, meals and activities for the week, at a cost of approximately $65,000 annually. This substantial fundraising goal is achieved largely by generous contributions made by our local, regional and national patrons and granting foundations.

Wild West Fest has been supported in the past by grants from Colorado Creative Industries, The PeyBack Foundation, The Telluride Foundation, CCAASE and the Just for Kids Foundation. Each $2,000 raised covers the cost of welcoming one child to the Wild West Fest which does not account for the significant time spent by staff in planning and executing the week.





Wild West Fest through the years





Sheridan Arts Foundation's
Young People's
THEATER

Summer Spectacular Performances

FREE SHOWS OPEN TO THE PUBLIC

Starring kids ages 8-14!

HISTORIC SHERIDAN OPERA HOUSE



THE MUSIC MAN

Friday July 24, 2026

Performances at 2 & 4 p.m.

Doors open 30 minutes prior



THE JUNGLE BOOK

Friday July 31, 2026

Performances at 2 & 4 p.m.

Doors open 30 minutes prior

www.SheridanOperaHouse.com

ALLOY ★ KITCHEN

at Mountain Lodge Telluride · (Formerly The View)



Your "New" Favorite Gathering Spot...

Your favorite gathering spot just got an upgrade. Formerly The View, our space has been reimagined. Come check us out with good company and an appetite. locally sourced dishes, handcrafted drinks, and live music Thursday through Sunday all summer long.



★ OPEN DAILY ★ HAPPY HOUR 4–6 PM ★
★ LIVE MUSIC THURS–SUN 6–9 PM ★

Mountainlodgetelluride.com
(970) 369-5000

HISTORIC SHERIDAN OPERA HOUSE

SUMMER EVENTS

JUNE

1-5 Wild West Fest
5 Wild West Fest Roundup Day
13 The Fretliners Live in Concert
25 FREE Oak Street Park SummerSHOW Series
29 Telluride Plein Air Festival Starts

JULY

3-5 Plein Air Exhibition and Sale
9 SoDown Live in Concert
11 North Mississippi Allstars Live in Concert
23 FREE Oak Street Park SummerSHOW Series
24 FREE Young People's Theater: *The Music Man*
31 FREE Young People's Theater: *The Jungle Book*

AUGUST

20 FREE Oak Street Park SummerSHOW Series

SEPTEMBER

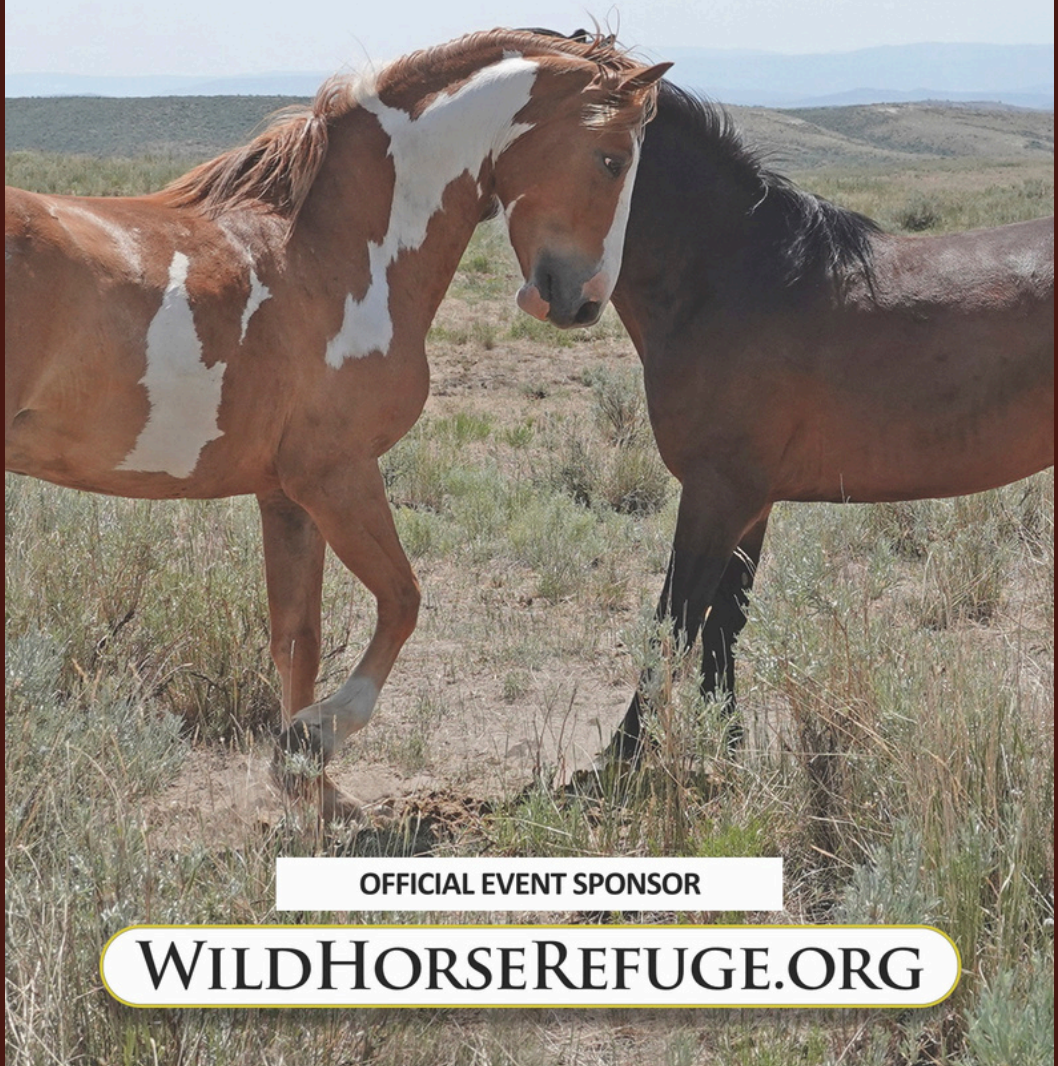
24 FREE Oak Street Park SummerSHOW Series

Additional FREE SummerSHOW Series announcements coming soon! Check SheridanOperaHouse.com

The Wild Horse Refuge

Largest Wild Horse Refuge In The United States

Rescued Mustangs Running Free on 30,000 Acres of Pristine Land



OFFICIAL EVENT SPONSOR

WildHorseRefuge.org